



August 29, 2011



William E. Artz, Esq.
William E. Artz
1700 N Moore St Ste 1010
Arlington, VA 22209-1901

Dear Mr. Artz:

Congratulations on having been selected by your peers for inclusion in the 2012 edition of *The Best Lawyers in America*® in the practice areas of Medical Malpractice Law - Plaintiffs, Personal Injury Litigation - Defendants, and Personal Injury Litigation - Plaintiffs. Indeed, special congratulations are in order as you are one of a distinguished group of attorneys who have now been listed in *Best Lawyers*® for ten years or longer.

Selection to *Best Lawyers* is based on an exhaustive and rigorous peer-review survey comprising nearly 4 million confidential evaluations by the top attorneys in the country. Because no fee or purchase is required, being listed in *Best Lawyers* is considered a singular honor. Our annual, advertisement-free publication has been described by *The American Lawyer* as “the most respected referral list of attorneys in practice.”

The Best Lawyers in America also reaches the largest and most targeted audience of any peer-review listing in the legal profession. *Best Lawyers* lists appear regularly in *Corporate Counsel Magazine*, which reaches more than 88,000 general counsel. Excerpts from our lists also appear in *The Washington Post*, *The Los Angeles Times*, *New York* magazine, and more than 85 other regional and city magazines around the world, reaching more than 17 million influential readers.

Recently, we began efforts to expand our Advisory Board to include dozens of General Counsel from major corporations, including the Bank of America, ConocoPhillips, and PepsiCo.

Online, your legal practice area and contact information will be visible to all subscribers of BestLawyers.com. In addition, the 22,000 attorneys and 2,900 law firms that have linked their web pages to our website will be visible to all visitors to BestLawyers.com, Law.com, and dozens of other websites around the world. In the past year alone, BestLawyers.com received more than 85 million hits and more than 29 million page views.

As you probably know, Best Lawyers has collaborated with *U.S. News & World Report* to rank more than 10,000 U.S. law firms. As a result, the Best Lawyers search engine now also appears on the U.S. News website, which has seven million unique visitors each month.

Again, congratulations on being selected by your peers to be included in *Best Lawyers*.

Sincerely,

Steven Naifeh
Editor-in-Chief

Super Lawyers

February 7, 2012

William E. Artz
William E. Artz, P.C.
1700 North Moore Street
Suite 1010
Arlington, VA 22209

Dear Mr. Artz,

I'm pleased to inform you that you have been chosen for inclusion on the 2012 *Virginia Super Lawyers* list, an honor reserved for those lawyers who have shown excellence in practice. Only five percent of the attorneys in Virginia each year are named to the *Super Lawyers* list.

Congratulations, your selection to this year's list is the culmination of an extensive process that includes statewide peer nominations, independent research and additional evaluations by other top attorneys in your practice area in Virginia. If you would like to learn more about how you were selected to the *Super Lawyers* list, please visit our website for a more detailed overview of the selection process at www.superlawyers.com.

Your name and contact information will appear in the 2012 *Virginia Super Lawyers* magazine that will be mailed in late June to attorneys in Virginia and West Virginia and to the ABA-accredited law school libraries. In addition those selected attorneys in the Richmond area will also be listed in the July 2012 issue of *Richmond* magazine. These publications combined reach a total audience of more than 220,000 readers.

You have recently verified your contact information. Your listing will show as Artz, William E., William E. Artz, P.C., Arlington, 703-243-3500 in Personal Injury Plaintiff: Medical Malpractice. If this information has changed please update it on my.superlawyers.com or send the attached DV form. If your information is correct you don't need to return the attached form.

We understand how hard it is to keep the good news to yourself, but we ask that you do not publicly announce your selection until June 15, 2012, the list embargo date.

Again, congratulations on your selection to the 2012 *Virginia Super Lawyers* list.

Sincerely,

Cindy Larson
Publisher, *Super Lawyers*

P.S. Additional information about marketing your *Super Lawyers* selection is forthcoming. In the meantime, if you have questions please contact your Senior Associate Publisher, Camille Lane, at (877) 889-0799 or camille.lane@thomsonreuters.com.

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